

Privacy Policy

1. Introduction

This Privacy Policy outlines how M2Play ("we", "us", "our") collects and processes personal and business data when you interact with our website. This site is intended for **business partners, operators, and industry professionals**, not individual players.

2. Scope

This policy applies to all users accessing our website for business inquiries, partnership opportunities, or product information. It does not apply to any end-user players of our games, which are distributed through licensed third-party operators.

3. Information We Collect

We may collect the following information when you browse or engage with our website:

- Business contact details (e.g., name, company name, email, phone)
 - Information submitted via contact forms or partnership inquiries
 - IP address, browser and device information
 - Behavioral data via cookies and analytics platforms
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4. How We Use Your Information

We use collected data to:

- Respond to partnership and sales inquiries
- Provide access to product demos or documentation

- Analyze website traffic and user engagement
 - Improve our website and business operations
 - Market our products and services to relevant B2B stakeholders
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5. Cookies and Tracking Technologies

We use cookies and third-party tools (e.g., Google Analytics, CRM integrations) to monitor website performance and target relevant B2B audiences. You can disable cookies in your browser settings.

6. Data Sharing

We may share data with trusted third-party service providers (e.g., analytics, CRM, cloud hosting) to support business operations. We do **not** sell data or use it for unrelated consumer advertising.

7. International Data Transfers

Our service providers and data may be located outside your jurisdiction. We apply reasonable safeguards to ensure data protection standards.

8. Data Security

We implement industry-standard security measures. However, no method of internet transmission or storage is 100% secure.

9. Your Rights

Depending on your region, you may have rights to access, correct, or request deletion of your data. Please contact us via:

contact@m2play.com

10. Contact Us

If you have questions or concerns about this policy, contact: contact@m2play.com